



Regular Monthly Meeting Minutes

9/27/2022

City Hall

- Chairman Chris Howell called the meeting to order at 9:00am
- Commissioners Centola, Chalenberg, House, Jones, and Patel were present
- Approval of Minutes: Jones motioned to approve, House seconded. Vote to approve was unanimous.
- Mr. Blansett sent a copy of the financial report. The first page shows a tracking of all funds requested from the Commission. Total fund balance as of 7/31/22 was \$2,693,432.53. Restricted Fund Balance is \$2,558,661.41 and the Unrestricted Fund Balance is \$134,771.12. Collections for the month of July 2022 were for Lodging \$28,240.38, Prepared Foods \$96,604.46. Interest Income \$69.85. Expenditures were: White County Fair Assn - 2022 \$1,709.27, American Legion Baseball Improvements 2022 \$7,462.72, Riverview Youth Football Association - 2022 \$8,000.00, Professional Services \$2,150.00, Bank Fees \$284.66. Net income for June 2022 \$105,308.04.
- In an email, Mr Blansett reported that he sat down with Noodle House and is working to get them on track. It should be accomplished by next meeting. He also reported that there are a few businesses that are in the 3 month past due window. He plans on sitting down with them to discuss the situation with them before bring it to the Commission for further action.

- Recap from the Ozark Mountain Brawl Freshman Annalee Brooks and Junior Stephen Mitchell from Harding Academy presented. 16 teams from Arkansas, Tennessee and Mexico competed with 500 people in attendance. 95 hotel rooms were reserved with \$11,970 spend on the rooms. 313 people eating in Searcy restaurants, spending an estimated \$6,260.00. Of the requested \$7389.00, a total of \$6824.39 was used.
- Rigel Page, Searcy Recreational Sports League, requested that he be allowed to repurpose \$7,000 of unused allocated funds for upcoming tournaments. The cost of the carport came in under budget and the city is going to pay for the WiFi. Centola motioned to approve. Jones seconded. Vote to approve was unanimous.
- Mike Parsons, Parks and Recreation, requested that he be allowed to repurpose \$11,148.80 of unused allocated funds for temporary workers to assist with the placing and removal of the Holiday lighting. These funds were originally allocated for temporary workers for the summer baseball season.
- Request for Funding Chickasaw Crossing Boxing Club \$3,000.00 Advertising and Prizes for Sliver Gloves Boxing Phillip Clark presented. They held a tournament in July of 2021. When the clubs were asked where they wanted to hold the tournament, they chose Searcy based on last year. This 4 day regional event will bring competitors from 7 states. House motioned to approve. Centola seconded. Vote to approve was unanimous.
- Request for Funding Main Street Searcy \$5,000 for Halloween on the Square. Amy Burton presented. Patel motioned to approve. Centola seconded. Vote to approve was unanimous.
- Request for Funding Holiday of Lights \$48,000.00 Advertising & Events for Holiday of Lights. Kristi Thurmon presented. Jones motioned to approve. House seconded. Vote to approve was unanimous with Centola abstaining.

- Discussion on an A&P website. Patel brought up the suggestion that the Commission have their own website to promote the events that are sponsored. Howell agreed but wondered if that was something that could be done on the city website. He also suggested that we contact the city's social media person to get information on her services. Centola volunteered to contact her. He also said he would contact Mr. Gibson to check on the legality of using the city website for this purpose.
- Chairman Howell adjourned the meeting at 9:55 am